

Rotary Club of Top of the Lake Mooresville

2012 LKN Road Rally Sponsor Levels

Event Main Sponsor: \$1,500 or more

- Company name in all media presentations
- Company supplied banner displayed at Start/Finish Line & Awards Ceremony
- Company logo on web site with link to your business website
- Company Logo on cover of navigational booklet and 1 full page ad as main sponsor
- One drive by Pit Stop at your place of business (see below) if practical. Alternative: table/booth at JR Motorsports.
- Company material given to each entry vehicle (provided by you)
- Two (2) free entries to participate in the Road Rally
- Two minutes of "mike time" at beginning of Awards Ceremony to promote your business

Event Rally Sponsor: \$1,000

- Have all Rally vehicles navigate to/around your place of business as part of the road rally course if practical. Alternative: table/booth at JR Motorsports.
- Company Advertisement (full page) in our navigational booklet provided to each entry vehicle
- Company supplied banner at Awards Ceremony
- Company logo on website with a link to your business website
- One (1) free entries to participate in the Road Rally
- Name or logo listed on our Web site
- Company material provided to each entry vehicle (provided by you)
- Recognition at Awards Ceremony

Pit Stop Sponsor: \$500

- Opportunity to have your tent/table staged at pit stop site where all rally vehicles must stop.
- Company Advertisement (half page) in our navigational booklet provided to each entry vehicle
- Company supplied banner at Awards Ceremony
- Name or logo listed on our Web site with a hit-link to your website
- Opportunity to include trinkets in participant gift bags
- Recognition at Awards Ceremony

Banner Sponsor: \$250

- Company Advertisement (quarter page) in our navigational booklet provided to each entry vehicle
- Company supplied banner at Awards Ceremony
- Name or logo listed on our Web site with a hit-link to your website
- Opportunity to include trinkets in participant gift bags
- Recognition at Awards Ceremony

Clue Sponsor: \$100

- Company Advertisement (quarter page) in our navigational booklet provided to each entry vehicle
- Recognition and appreciation for sponsorship at the Awards Ceremony
- Opportunity to include trinkets in gift participant gift bags
- Recognition at Awards Ceremony

Prize Sponsor:

- Supply a prize that can be awarded for one of our winners
- Recognition and appreciation for sponsorship at the Awards Ceremony

Business Card Sponsor: \$25

- Business card displayed on the Rally Navigation Guide

Please provide the following information if you wish to be a sponsor at the LKN Rotary Road Rally:

(Circle one of the sponsor packages above)

Company Name: _____ *Contact Name:* _____ *Phone #* _____

Email address of contact: _____

We will be contacting you to obtain your logo and ad for the navigation booklet.

If you are interested in being a sponsor please contact Katie Barnwell @704-728-2105